Permit #F00021096

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00021096 **Type of Permit:** FILMING **Release Date:** 11/06/2009

Production Company ANONYMOUS CONTENT

Insured Company Name ANONYMOUS CONTENT

Contact Phone No. 1 310-558-6000
Contact Phone No. 2
Fax
Address 3532 HAYDEN PLACE
CULVER CITY, California 90232

Production Title COCA COLA

Type of Production Commercial - Standard

Producer KAREN SPROUL

Director GARTH DAVID

1st AD TBD TBD

Production Manager MEGAN MOORE

FilmL.A. Coordinator Yulizza Ramirez

Location Manager GIL EVANS
Primary Phone Mobile - 323-854-7480
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - FLOOD CONTROL	$600.00
LA COUNTY FIRE REVIEW	$104.00

Total Permit Fee $1,329.00

Number of Locations 2

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Summary Information — Location

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Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title COCA COLA

Location Manager GIL EVANS
Primary Phone Mobile - 323-854-7480
Secondary Phone

Location Address San Gabriel River between San Gabriel Dam and Morris Reservoir, Azusa / Angeles National Forest, CA, 91702

Location Names

Location Type River bed

Location Description

Prep Dates 11/9/2009 - 11/9/2009 07:00 - 19:00

Film Dates 11/10/2009 - 11/10/2009 05:00 - 19:30

Hold Dates 11/11/2009 - 11/11/2009 05:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must contact local sheriff's department 1/2 hour prior to any gunfire or special effects.
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document PCFA 200902706.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	6
Cast/Crew vehicles	55
Cranes	1
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	4
Picture vehicles	4
Portable restrooms	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	65

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; 5 canoes/kayaks; 5 Gators and 2 Small boats used to transport equipment.; Activity on Water's edge.; Air canon used in water to shoot water up in the air.; Canoe on shore and in water.; Production enters property off Highway 39, through gates that lead to Islip Canyon Heliport.; Props in water. Simulate a hippopotamus. FX simulate hippo breaking in 2. ; Request access to the service/fire road at the heliport that runs down to the water's edge for loading equipment. Request that the access gate be opened.; Use Islip Heliport for staging equipment and vehicle parking, leaving emergency landing pad open.; Using a cable line stretched across the river to pull the canoe.;

Special Effects: F/X Permit #

Type	No. Times Per Day	No. Takes Per Take
Squibs	2 - 5	2 - 5

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Summary Information — Location

Permit Number	F00021096	**Location Manager**	GIL EVANS
Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 323-854-7480
Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	COCA COLA		

Description of F/X Scene: Squibs trigger trip wire breaking a boat in half. Squibs break apart balsa wood.

Jurisdiction **Political:** Los Angeles County - Supervisor District 4 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note LA COUNTY FIRE # 09-2091-97, FSA AND 2,500 GALLON WATER TRUCK REQUIRED.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number F00021096
Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title COCA COLA

Location Manager GIL EVANS
Primary Phone Mobile - 323-854-7480
Secondary Phone

Location Address 32570 Vasquez Canyon Road , LOS ANGELES, CA, 91390

Location Names MYSTERY MESA FILM RANCH

Location Type Ranch

Location Description MYSTERY MESA FILM RANCH

Film Dates 11/11/2009 - 11/11/2009 05:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document ANONYMOUS AA - GIL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	8
Cast/Crew vehicles	50
Cranes	2
Cube Trucks	4
Generator	1
Motor Homes	4
Portable restrooms	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	60

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note LA COUNTY FIRE # 09-2091-81, FSA AND 2,500 GALLON TRUCK REQUIRED.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Permit #F00021096

Issued By: MBENTON
Issued Date: 04-NOV-09

Permit #: **PCFA 200902706**

F00021096

Permit Office: 6

PC-FILMACC
FLOOD ACCESS FOR FILMING

COUNTY OF LOS ANGELES-DPW
Department Of Public Works
Alhambra, CA 91803 - (626)458-3129

Flood Control District Permit

Individual's / Company Name	Address / City, State Zip	Work Phone	Home Phone
(APP) FILML.A., INC.	1201 W. 5TH STREET, SUITE T-80	(213)977-8600	
YULIZZA RAMIREZ	LOS ANGELES, CA 90017		
(CNT) ANONYMOUS CONTENT	3532 HAYDEN PLACE	(310)558-6000	
GIL EVANS	CULVER CITY, CA 90232		

Emergency Contact

Location

Site Address:

Description: SAN GABRIEL RIVER: BET. SAN GABRIEL DAM AND MORRIS RESERVOIR, AZUSA

Scope of Work

DESCRIPTION OF WORK: To authorize temporary access into Los Angeles County Flood Control District's (District) right of way at San Gabriel River, between San Gabriel Dam and Morris Reservoir, in Azusa, for filming on November 9-10, 2009, prep on 11/9/2009 (7:00am-7:00pm) and filming/strike on 11/10/2009 (5:00am-7:30pm). The work schedules for the Dam Operators are 7:00am to 4:00pm, anything before or after is subject to overtime. Permittee shall provide a professional security guard at the gate entrance during filming. No parking is allowed in the dam area and no hazardous materials are allowed. Ingress and egress shall be at locations approved by the District's representative. Vehicular speeds within the District's right of way shall not exceed 15 mph. No vehicle or equipment weighing in excess of 32,000 pounds per axle will be allowed within the District's right of way. Permittee shall prevent unauthorized access into the District's right of way while exercising this permit. Permittee shall keep District right of way clear of obstructions for through access at all times and shall not interfere with the activities of the District's employees or the District's contractors. The District/County assumes no responsibility for any claims, loss, damage or liability occurring by reason of Permittee's exercise of this permit. This permit shall not be exercised during inclement weather or when the forecast predicts rain. Upon completion of the work authorized under this permit, Permittee shall restore the area to the satisfaction of the District's representative. Permittee is responsible for picking up all trash and recyclables, and cleaning up any oil leaks from the vehicles before leaving the site. Permittee shall contact the District's representative to make arrangements to enter the District's right of way.

THIS PERMIT IS VALID ONLY TO THE EXTENT OF THE DISTRICT'S JURISDICTION. PERMITS REQUIRED BY OTHER AGENCIES AND CONSENT FROM THE UNDERLYING FEE OWNERS IS THE RESPONSIBILITY OF THE PERMITTEE.

Permit Expires: 11/11/2009

PERMITTEE MUST NOTIFY ED ZARGARIAN OF THE DEPARTMENT'S FLOOD MAINTENANCE DIVISION (EAST AREA) AT TELEPHONE (626) 445-7630 (8:00 AM TO 4:00 PM) AND DAM OPERATOR GARY ELROD AT (626) 334-2090 OR PAGER (626) 245-2394 AT LEAST 24 HOURS BEFORE TAKING ACTION ON THIS PERMIT. A COPY OF THIS PERMIT SHALL BE KEPT AT THE WORK SITE DURING ALL PERIODS OF OPERATION WITHIN THE DISTRICT'S RIGHT OF WAY AND SHALL BE SHOWN TO ANY DISTRICT REPRESENTATIVE OR LAW ENFORCEMENT OFFICER UPON DEMAND.

cc: Flood Maintenance (East); Water Resources (Parial); Construction (Office, Garcia)

Permit Detail

FILE CODE NO. :	6.032
FLOOD FACILITY NAME :	SAN GABRIEL RIVER
INSPECTION CHARGE #:	REG. HRS. - CFLFLMINSP: OT HRS. - C200902706.
LOCATION 1:	BET. SAN GABRIEL DAM AND MORRIS RESERVOIR, AZUSA
THOMAS GUIDE :	539

Comments

EGARCIA	03-NOV-09	PCA C200902706 is for OT charges; CFLFLMINSP is for regular working hours.
WNEZART	02-NOV-09	RECEIPT NOS. 09-0009112 and 09-0009214. $600 IS OWED TO THE COUNTY BY FILML.A., INC.

PCFA 200902706

VOID PERMIT

REPORT: lapwrp028

Permit #F00021096

Issued By: MBENTON
Issued Date: 04-NOV-09

Permit #: **PCFA 200902706**

F00021096

Permit Office: 6

Fees	Fee Code	Acount Code	Amount
ACTUAL COST DEP FOR PLN CHK AND/OR INSP	PCACTFLD	B07_8371	$850.00
INSP FLOOD FILMING PERMIT	PCFLDFLM2	B07_8371	$600.00
SECURITY DEPOSIT FOR FLOOD	PC-DEPFLD	7700_8371	$1,000.00
		Total Fees:	$2,450.00

CHARGE, CHECK

Is hereby permitted to complete scope of work on the public highways subject to provisions required by County of Los Angeles Highway Permit Ordinance (Division 1 of Title 16, Los Angeles County Code), the Municipal Code, and City Ordinance governing the area where this work is to be done, and the attachments hereon specified. Permit revocable at option of Public Works Director, in consideration of granting of this permit, it is agreed by the applicant that the County of Los Angeles and/or the city wherein the permit work is to be performed and any of their officers or employees thereof shall be saved harmless by the applicant from any liability or responsibility for any accident, loss, or damage to persons or property, happening occurring as the proximate result of any of the work undertaken under the terms of this application and the permit or permits which may be granted in response thereto, and that all of said liabilities are hereby assumed by the applicant, it is further agreed that if any part of this installation interferes with the future use of the highway by the general public, it must be removed or relocated, asdesignated by the Director of Public Works or Superintendent of Streets, at the expense of the permittee of his successor in interest. The permit is void if the permittee is not in compliance with Section 3800 of the Labor Code

Performance of the work of activity under this permit is tantamount to agreeing to the conditions of this permit, Copy of this permit shall be kept at work site during period of operation within District's/Road right of way and shall be shown to District's representative or any law enforcement officer upon demand.

INSPECTION REQUIRED

CALL PERMIT OFFICER 24 HOURS BEFORE STARTING WORK UNDER THIS PERMIT. FAILURE TO DO SO IS CAUSE FOR REVOCATION OF THIS PERMIT. THIS PERMIT IS VOID IF WORK NOT STARTED IN 60 DAYS (FOR ROAD PERMIT) OR 180 DAYS (FOR FLOOD PERMIT) FROM THE DATE OF THE ISSUANCE.

PERMIT OFFICE NO. PCHQ
PUBLIC WORKS CONSTRUCTION
900 S. Fremont Ave.
Los Angeles County, CA 91803
PHONE NO. 626-458-3129
FAX NO. 626-576-7739

NO PERMIT

PCFA 200902706

REPORT: lapwrp028

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *ANONYMOUS CONTENT* ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *4/27/09*

By _____ **SIGN HERE**
Representative's Signature

ANONYMOUS CONTENT
Name of "Principal" (Production Company)

GIL EVANS
Print Princpal Representative's Name

LOCATION MANAGER
Representative's Title (i.e. UPM, Loc Mgr)

3532 HAYDEN PL.
Principal's Address

CULVER CITY, CA. 90232
City, State, Zip Code

310-558-6000
Principal's Telephone Number

ANONYMOUS CONTENT
REPRINT